



ANNUAL EVENTS



Garden Route, South Africa

GEORGE
WILDERNESS
UNIONDALE

GEORGE
naturally





Events

Events

George hosts a vibrant array of annual events that celebrate the region's rich lifestyle and stunning natural beauty. Here's a glimpse of some highlights, be sure to check our website for the latest dates!

Annual events calendar

i Motoring

George Old Car Show

A vintage car extravaganza, attracting thousands of enthusiasts with classic cars, trucks, and motorcycles.

i Inclusivity

Outeniqua Wheelchair Challenge (OCC)

This unique wheelchair race promotes inclusivity, drawing participants from around the world.

i Running

Outeniqua Marathon

A scenic marathon through the Outeniqua Mountains, known for its challenging course and stunning views.

i Surfing

Vic Bay Quad

An exciting surfing competition held at Victoria Bay, drawing surfers to the beautiful Garden Route coastline.

i Running

Mountain Ultra Trail (MUT) by UTMB

A challenging trail running event in May through the scenic Outeniqua Mountains, ideal for adventure-seeking athletes.

i MTB

Karoo to Coast

A challenging 100-km mountain bike race each September, taking riders from Uniondale through scenic mountain passes to Knysna.



i Agricultural

George Agricultural Show

The George Agricultural Show (George Landbouskou) is one of South Africa's oldest and most celebrated agricultural events, showcasing farming excellence, local crafts, food, and family entertainment in a festive atmosphere.

i MTB

Prince George Monumental 100 Miler

A diverse one-day mountain bike race, starting in Prince Albert and finishing in George, covering 165 km through the Great Karoo, Klein Karoo, and over two mountain ranges.

i MTB

Cape Pioneer Trek

A renowned mountain bike stage race, traversing diverse terrains from the coast to the Karoo, offering a true African mountain biking experience.

i Arts and culture

Wilderness Arts Festival

Celebrating local art, culture, and music in the charming town of Wilderness.

i Agriculture

Uniondale Agricultural Show

Horse shows, agricultural exhibits, and livestock competitions, reflecting Uniondale's rural heritage.

i Festive Season / Christmas

George Lights Festival

A December holiday season kickoff with lights, live performances, and festive family fun.

i Sports

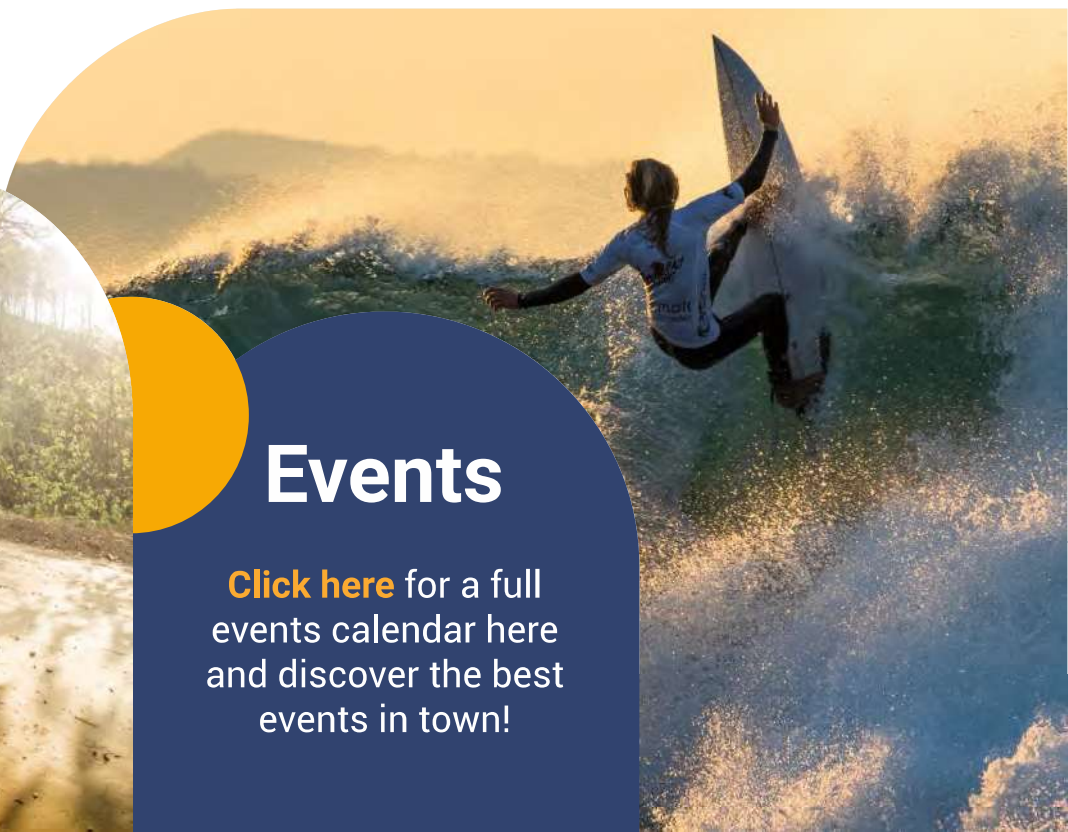
George Tens

A rugby festival blending sports, live music, and family activities for an energetic summer celebration.

i MTB

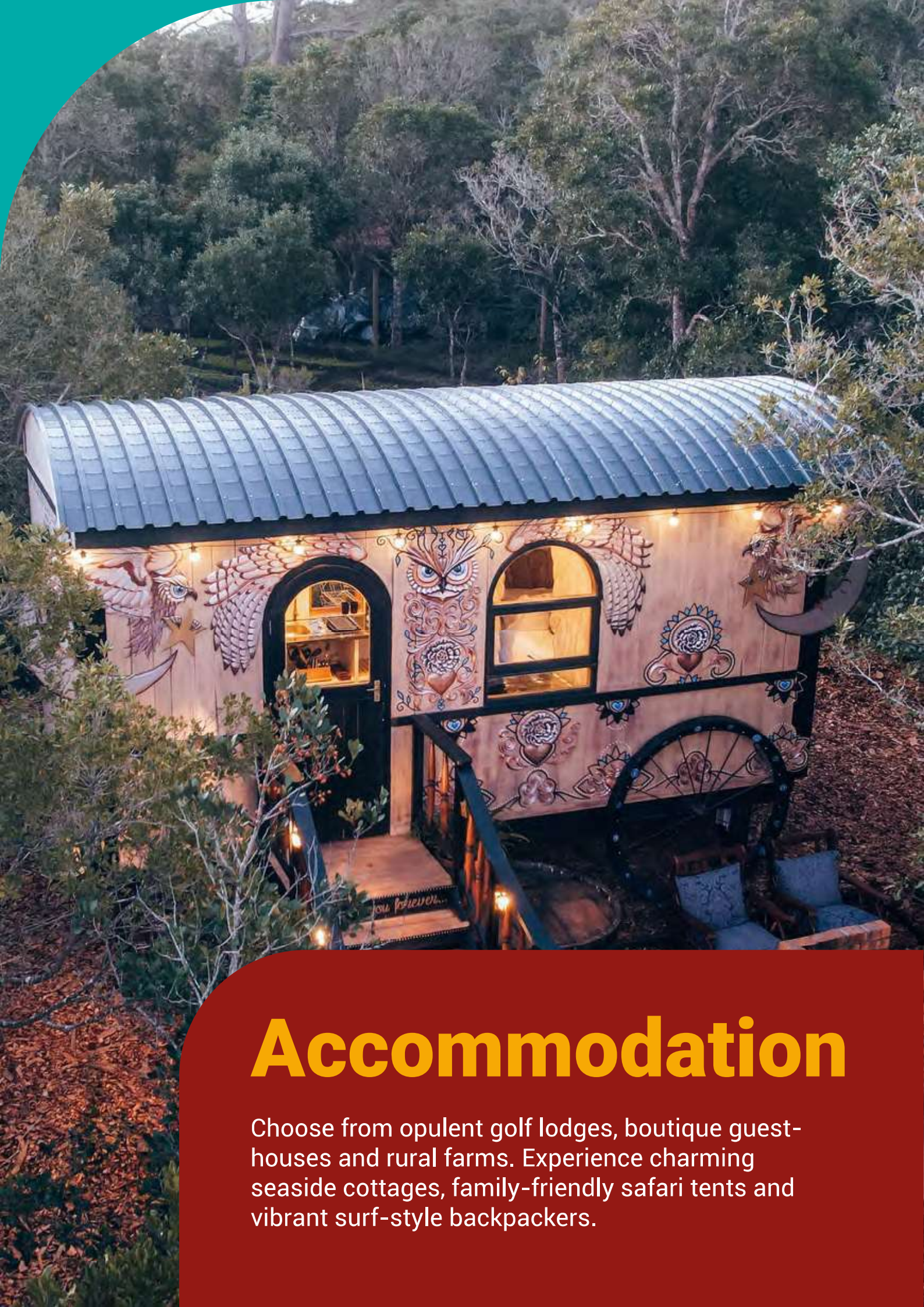
Jakkalberry MTB Race

An extreme mountain bike race, starting at Redberry Farm in George and finishing at Jakkalsvlei Winery near Herbertsdale, covering a challenging 108 km route through the Outeniqua Mountains.



Events

Click here for a full events calendar here and discover the best events in town!



Accommodation

Choose from opulent golf lodges, boutique guest-houses and rural farms. Experience charming seaside cottages, family-friendly safari tents and vibrant surf-style backpackers.